

GOVERNMENT COLLEGE OF ENGINEERING, JALGAON

(An Autonomous Institute of Govt. of Maharashtra)

“Globally Accepted Engineers with Human Skill”

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Industry Institute Interaction Cell and Training and Placement Cell Report 2019-20

The Placement Cell of Government College of Engineering Jalgaon has had another fruitful year of placements in the academic year 2019-20 which saw various companies approach us in their hunt for fresh talent for their organizations. Each year, we invite and host companies on campus to hold recruitments for our students, and in spite of the job market looking bleak this time round, we saw many leading corporates recruit a considerable number of students from our campus.

The Placement Cell of GCOEJ aims at making available quality placement opportunities for the students of the college. It acts as an interface between the students of the college and various companies that come for recruitment.

The placement cell maintains a constant contact with its students through its Blog and also sends the students regular mails notifying them about the companies that would be visiting thereby encouraging them to apply for the recruitment procedure.

Activities of Industry Institute Interaction Cell in academic Year 2019-20:

1) Soft Skills Training:

The Cell organised Soft Skills Training for the final year students which focus on following aspects: Communication skills, Interpersonal skills, Problem solving skills, Leadership skills, Managerial Skills, Quantitative Aptitude Ability, Reasoning Ability. In that Training Program 145 students participate and among them 50% students are placed in different organizations.



2) Industry Alumni Meet 2020:

Like the previous years, this year also the cell organised Industry Alumni Meet, The meet was organized by institute to interact with the industries and alumni. The venue of the meeting was

Maharashtra Governments Institute of hotel management and catering technology, opp Senapati bapat road, Pune. Around 100 industry cum alumni attended the meeting in addition to the faculty from the institute. Objectives of Industry Alumni Meet are like Involvement of Alumni for the improvement of education / infrastructure quality & growth of the department & institution. and to strengthen the linkage between current students and Alumni.



3) Visit of students:

The students of various departments are visited to industries, such as RJ Industries, Gandhi Teerth, Raymond Industries, Jalgaon etc as a part of industry interaction.



Participation of Industry Experts in academic development of the Department:

Various Departments have inducted experts from Industry as Members of the Board of Studies. Details of the industry experts are given in the minutes of meeting of BoS. These members have been providing their valuable inputs in the academic development of the Department.

4) Campus Drives:

The cell has been successful, invited several companies and maintained a cordial relationship with them. A number of companies visited the campus for placements that started with the arrival of ElasticRun Private. Ltd, Pune. Following suit were big corporate names Analogic Automation Pvt. Ltd, Dhoot Transmission, Santronix Pvt. Ltd, and many more. Several regular as well as new companies visited the college for placements for this academic session. Students have been placed through on-campus and off-campus interviews across various departments like- Computer Engg, Mechanical Engg, Instrumentation Engg, Electronics Engg, Electrical Engg. with an annual CTC ranging from Rs. 1.2 to 7 lakhs.

With relentless support from Principal, professors and students, the Cell has been growing from strength to strength and is striving towards the ultimate goal of 100% placement for the eligible students.

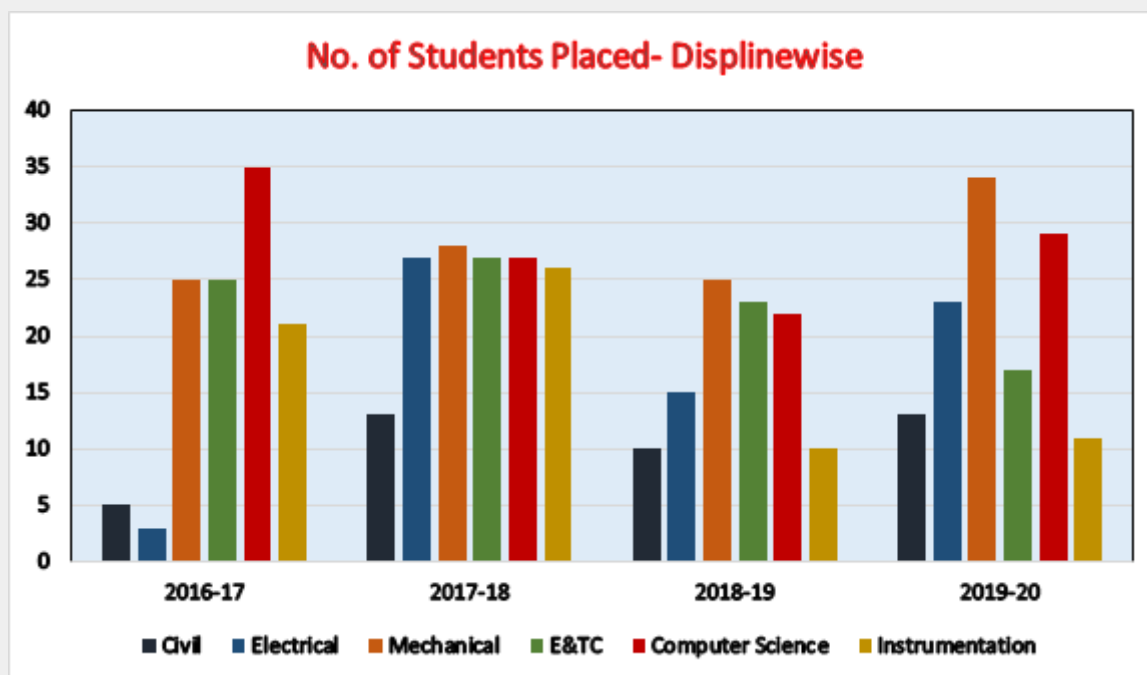
- **NASSCOM Test**

The Cell has conducted the NASSCOM test for all the Students from first to last year students as per the instructions from the NPIU. More than 250 students attended the online test.

- **AMCAT Test**

To improve the employability of students, cell has recommended online aptitude cum technical tests such as AMCAT test. More than 1400 students attended the test from first year to last year.

5) Placement Details 2019-20:



Placement Summary 2019-20

1. No. of students selected - - **80 (350)**
2. Percentage of students selected - **21.42% (Placed Students),**
3. Maximum Compensation Package offered- **Rs. 7 lakhs per annum**
4. Average Compensation Package offered - **Rs. 2.5 lakhs per annum**
5. Median Compensation Package offered - **Rs. 1.20 lakhs per annum**

Sr. No.	Branch	Total Student on Roll	Eligible Students	No. of Student Placed	GATE Qualified students	Total Placement	Percentage of Placement
1	Electronics & Tel. Engg.	76	60	15	3	18	30%
2	Instrumentation Engg.	67	60	10	1	11	18.33%
3	Mechanical Engg.	72	65	14	21	35	53.84%
4	Computer Engg	72	55	22	10	32	58.18%
5	Electrical Engg.	69	55	18	5	23	41.81%
6	Civil Engg.	79	55	1	12	13	23.36%
	Total	435	350	80	52	132	37.71%

6) Motivation to the Students:

- In the academic year 2019-20 Felicitation program of TCS Placed students is organized by Training & Placement Department. The program is organized for motivating other Students to do well in other campus drives. Shri Sanjay Birlaji, Hon. BoG Member, Principal, HODs and other faculty members were present.



- **Industrial Motivation Campaign is arranged by the Training and Placement Department Under TEQIP III:**

2 days Industrial Motivation Campaign is arranged by the Training and Placement Department Under TEQIP III for the final year students. The Campaign is initiated by the Ministry of Micro, Small and Medium Enterprises, Government of India. The Objective of this program is to spread awareness in students about different schemes and support from the Government.



7) Visit to Government College of Engineering, kalahandi, Bhawanipatnam, Odisha (Under TEQIP III- Twinning Program):

2 Days visit to Government College of Engineering, kalahandi, Bhawanipatnam, Odisha (Under TEQIP III- Twinning Program) is arranged the objectives of that program are :

1. Interact with the faculties and students of the Government College of Engineering Kalahandi, Bhawanipatna, Odisha

2. Study of Training and Placement (T&P) and Industry Institute Interaction (III) activities of Government College of Engineering Kalahandi, Bhawanipatna, Odisha
3. Discuss policies and arrangements of T&P and III along with development of T&P and III Cell

8) Memorandum of Understanding(MoU):

In the Academic Year 2019-20 some new MoUs are signed: Nashik Engineering Cluster, Maharashtra Center for Entrepreneurship Development(MCED), Leotechsa Robotics Pvt. Ltd, Pune

Road Map for Academic year 2019-20

In keeping with the thrust areas, following action plan has been prepared by the III Cell to fulfill the aims of Industry Institute Interaction into achievements:

- i. Preparing / updating of an information brochure giving salient features of the Institute including various programmes
- ii. Establishing / continuing liaison between faculty in the Institute, representatives from the Industries and representatives from organizations involved in the promotion of industrial development in the region through organizing group meetings for mutual benefits to both the systems i.e. industry and institute. Such types of industry-institute meetings will be organized at regional and state level.
- iii. Identifying and preparing / updating a list of executives and technologists from various industries / establishments in the region and working out a system of inviting them to address the faculty and students.
- iv. Preparing / updating a comprehensive directory of technology experts in different fields of expertise and know-how and forging continuing links with them through various means of involvement like talks, guest lectures, research collaboration, students project guidance, seminars etc.
- v. Reviewing graduate curricula and reorient these to meet the needs of the industry by involving experts from industry in framing syllabi
- vi. Providing the student training/Apprenticeship in industry .
- vii. Organising refresher courses / training programmes/soft skills/aptitude programs . The activities of training and placement are based on the budgetary approved from institute.
- viii. Support and motivation to students to GATE and other competitive examinations through the Cell.
- ix. Emphasis on communications(English Language) skills by online/offline programs.
- x. Motivation to students for certification from various organizations to improve the placements.

Future plans

- i.. Membership drive for “Industrial-Institute Associateship Scheme” with the objective of providing various facilities at the institute such as library, testing, consultancy etc. at a concessional rate to the member industries/ organizations.
- ii. Organizing Entrepreneurship Awareness Camp (EAC) every year for senior students .
- iii. Interaction and membership with professional organizations such as Marathwada Chambers of Industries and Agriculture.
- iv. Interaction with MHRD’s organizations such as Board of Apprenticeship and training (BOAT) to organize career guidance and other programs related to training and placements.

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